



Country Ceramics Collection

“Technical” ceramic electrical supplies
for domestic and commercial installations.

Fanton present the Country series of products made from “technical” ceramics. The new collection - designed specifically for producing electrical systems in domestic and commercial buildings - blends past and present to deliver timeless quality. The Country Collection is the ultimate expression of an expert use of ceramics with a modern twist where a stylish design belies the original and innovative technological content, allowing the products to retain a strong traditional flavour.

Discover the Country Collection and its innovative solutions!

[Read more >>>](#)

Ceramic POWER!

Fanton research have come up with the new Country Collection, a series of electrical components made from a ceramic material and designed specifically for producing electrical systems in domestic and commercial buildings. The Country products enhance the expert use of ceramics with a modern twist, a successful marriage between past and present, between looks and the needs of a contemporary lifestyle. A friendly-looking line of products deeply rooted in tradition, an epitome of the Italian style that has always set Fanton products apart. A range of original, exclusive products that are individually marked with the company logo to prove the importance and authenticity of the purchase made.



Innovation comes from within!

The innovation of the technological content takes shape in an all-encompassing quality design to meet new safety standards and the need for quick installation, flexibility and practicality. Products from this line adopt an exclusive system known as the Country System. The system consists of a "socket module" and the ceramic cover. During installation, the socket module, made from a thermoplastic material, is fitted first, followed by the ceramic cover. The socket module is the true "technological heart" of the Country products. This solution delivers a host of advantages, both during the installation of the system and in terms of its use, including flexibility and safety that are superior to equivalent products from other brands.



I vantaggi di Country System

GREATER SPEED OF INSTALLATION
due to the ease of assembly and simplicity of wiring.

LESS RISK of accidental breakage of ceramics during installation since they can be fitted at the end of the system installation procedure.

GREATER PROTECTION
should the ceramics break accidentally since the socket module allows you to keep using the component entirely safely.

SLOTS
Option of fastening using 4 slots (2 usually used) for adjusting alignment more accurately.



SAFETY SHUTTERS. Sockets feature safety shields to stop anything accidentally and/or voluntarily being inserted and touching the live parts.

GREATER FLEXIBILITY in changing the socket module since the Country System uses the Keystone standard, which allows the type of socket to be replaced/changed (the kit comes with a complete set of sockets), without changing the ceramic cover.

COVER FASTENING. The thermoplastic mount means screws can be tightened without putting strain on the ceramic cover.

GREATER SAFETY due to the cable clamp incorporated in the module at both entry and exit points to optimize strength and hold.

Other advantages of the Country Collection products

Products from this line have been designed to meet exacting criteria in terms of service life and installation flexibility, and offer other impressive solutions in addition to the advantages of the Country





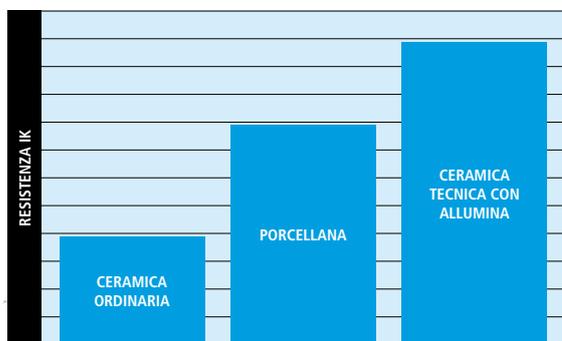
System. The JUNCTION BOXES feature 3 holes for cable entry/exit.

Insulated screw for improved safety in the event of contact with exposed live wires. All INSULATORS have an eccentric hole to allow adjustment once fastened to the wall and perfect tensioning of the braided cable.

The whole series features slotted BRASS SCREWS. In addition, sockets are AVAILABLE IN VARIOUS STANDARDS: Italian dual standard 10A/16A and German standard P30, which can also be used with 10A Italian standard plugs. The WOODEN BASES,



which come in Oak and Walnut, have no holes, giving you the freedom to apply and adapt them to suit, and also come complete with a template for centring the holes. **GUARANTEE OF GENUINENESS:** as an assurance of the safety afforded by a genuine product, all Country ceramics feature the Fanton logo.



The advantages of "Technical Ceramics"

Not all ceramics are the same. There are various types of components available on the market and they are classified as follows:

- **Ordinary ceramics**
- **Porcelain**
- **Alumina-based technical ceramics**

Country products are made from a ceramic material that is termed "technical"

given the high percentage of Alumina contained in the mixture, which gives it much better performance than other ceramic materials and porcelain.

The Alumina offers the ceramic material a combination of unique mechanical and electrical properties:

- Good thermal stability;
- Not subject to oxidation;
- Excellent durability: material akin to diamonds;
- High wear resistance: a ceramic component in applications where it is subject to wear offers 10-14 times the service life of the same component made of steel;
- Resistance to corrosion in acidic or alkaline environments;
- Good electrical insulator: excellent dielectric properties when used with direct current;
- Good heat insulator.

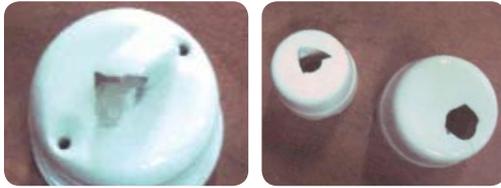


The Country products' hidden qualities

Many ceramic products on the market are actually made from Porcelain, which is inferior to the Technical Ceramic material in one peculiar respect: impact strength. The hardness is evident when products made from Technical Ceramics and Porcelain are tested. An attempt to break them with a normal pair of pliers reveals how the Alumina-based Technical Ceramic material breaks like glass and requires a lot of force, while Porcelain products break easily, causing the product to crumble. Where the Alumina-based Technical Ceramic material is broken, the visible texture is fine, more compact and hence stronger, as opposed to the porous appearance of Porcelain.

Another factor that sets the two materials apart is the purity of Technical Ceramics, which are whitish and smooth in appearance due to the Alumina content, unlike Porcelain,

Another factor that sets the two materials apart is the purity of Technical Ceramics, which are whitish and smooth in appearance due to the Alumina content, unlike Porcelain,



which is greyish in colour. With the high quality of the materials used, the Country series has passed severe regulatory tests, achieving an **impact strength rating of IK05, the highest in its class.**

Impact strength of ceramics: tests on rival products made with porcelain, the images show they do not qualify to meet standards.

A comprehensive line



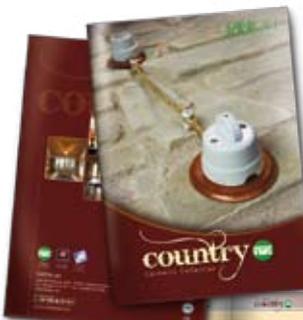
The Country Collection line has been created to provide everything you need to produce a complete electrical system in a domestic or commercial building.

The catalogue showcases the following products: Switch/2-way switch, Rotating button, Ceramic brass doorbell button, Multipurpose socket, 16A socket Italian/German standard P30, Telephone jack,

RJ45 TV jacks, Satellite jack, Junction boxes, Ceiling canopies, Insulators, Fairleads, Wooden bases and Silk braided cables in various sizes and colours. Other items are due to be added to the catalogue in the future.

Product catalogue

All products are shown in the new Country Ceramics Collection catalogue or in the specific section of the FME general catalogue. Coordinated with the FME products general catalogue to which the Country line refers, each page features the item numbers, descriptions, prices and size tables for each individual item. A rich and exhaustive presentation at the front of the catalogue illustrates the products' most important features, while an "Installation guide" at the back of the catalogue is an effective technical tool for anyone tackling a system of this kind for the first time. The Installation guide" features text and images giving a quick and clear description of the various steps involved in installing the products.



Product presentation section

Catalogue price list section

"Installation guide" section

Promotional material

Fanton have decided to make various promotional and sales tools available to their sales network to accompany the Country range's launch. These are essential tools for the layout of the point of sale and are meant to help promote and spread the Country brand.



Carry/display case with products.

The Country case can be used both to carry samples and as a countertop display case.

Made from varnished wood, it houses the whole range of Country products. The case has 90° catches for the lid and a practical carry handle.

Its small size (35x50xh13 cm) make this an ideal and effective countertop promotional tool. The inside of the lid is customized with graphics that show off the whole collection and illustrate the Country System.



Wall-mounted display panel 70x100 cm

Practical wall-mounted display panel made from micro-corrugated cardboard, making it lightweight, strong and durable. Apart from illustrating the range of Country products, the panel simulates a mini system that uses real products so that customers can appreciate the quality and design of the products first hand. There are two holes in the panel trimmed with grommets for attaching it to the wall.

Well made, eye-catching packaging

Country products are packed individually in packaging designed to protect the product while providing all the relevant commercial and legal information. Coordinated with the range's image, it has been designed to express the strength of the brand, give the product a clear connotation and confirm the value of the purchase. There has been a strong focus on using 100% recyclable environmentally compatible materials. sull'uso di materiali ecocompatibili, recuperabili al 100%.

