



## VERSALOGIC TOWER ON THE PODIUM

Fanton wins 2nd place in the Konkurs Design in Bulgaria

Fanton was in Bulgaria at the ELTECH exhibition held in Plovdiv (Bulgaria) from 24 to 29 September 2007 and won 2nd place at the Konkurs Design with the Versalogic Tower, which was chosen from more than 50 competitor products presented by major international producers.

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### A great agency

The outstanding success of the Versalogic Tower on the Bulgarian market is due to a large extent to the Eurotrade X Ltd. agency. With its hard work and professionalism, it has promoted the Fanton products and raised awareness of their qualities to the point where they have been included in one of the country's most prestigious, important industrial design competitions.

### Versalogic Tower and Konkurs Design

The undisputed star of this victory is the much admired Versalogic Tower, the power and data distribution tower born from continuous daily experience side-by-side with installers, designers and dealers, but above all from the aim of simplifying the job by making it easier to wire electric cables and components. Its innovative design makes it an exclusive, attractive item in the furnishing of offices, shops, company premises and the home.

Its elegant, essential line and modern materials have delighted all observers, winning it the status of a unique object, with styling worthy of an international award.

### Commitment and dedication

The commitment and dedication of a team always ready to listen to the views of other leading players make Fanton a company which is always up to date and always capable of providing state-of-the-art products with innovative design. This is all thanks to constant commitment, experience, reliability and creativity, capable of giving shape and function to ideas with unique stylistic and technical features.

PLOVDIV INTERNATIONAL EXHIBITION

FOR THE BEST IN INDUSTRIAL PRODUCT DESIGN  
During the 63rd international technical, 24/29 september 2007

Executive Director of the Plovdiv International Exhibition:  
Georgi Gergov



INTERNATIONAL INDUSTRIAL DESIGN ASSOCIATION

VERSALOGIC TOWER  
Data and energy tower

Chairman of the NADA management council:  
Sasho Draganov