

## FANTON at LIGHT+BUILDING 2012 International success 100% Made in Italy

196,000 visitors and 2,352 exhibitors from 50 different Countries: those are the figures for the 2012 edition of Light+Building, the largest international fair dedicated to lighting and technologies applied to architecture, constructions, interior design, home automation, and electrical engineering.

**Fanton took part in the Fair in Frankfurt bringing all the experience and know-how acquired over more than 60 years in business in the electrical sector.** During the 6 days of the show the visitors welcomed at the new spacious stand were able to find out about the **new products**, in particular the new **cables specifically for recharging electric vehicles** made in compliance with the IEC 20-106 Standard released just a few months ago.

There was also a lot of interest in the presentation **of the built-in USB feeder** for the **“Caricatutto”** civil range, the only USB feeder with a 1 module size and 1,2 A output, also ideal for recharging iPads and Tablets.

Another new item that attracted the attention of various foreign operators was the **new connector for photovoltaic systems** with a standard MC4 configuration, fully designed and Made in Italy. “Our participation in Light+Building was a more than positive experience, - says Eng. Paolo Sartori, Export Sales Manager who, along with Dr Silvia Rizzani, welcomed visitors from 5 continents - given the results in terms of contacts, appreciation of the products and new business opportunities, Fanton will certainly also be present at the next editions of the fair”.

“L+B is really an important showcase – adds Luigi Chemello, Marketing Manager – at which new products can be presented and both current partners and potential clients can be met in a prestigious international context that further reinforces Fanton’s positioning in the market”. Being at Light+Building means investing in the future and the development of new markets, certain of our quality and the “Made in Italy” tradition, to proudly show off to international operators in the sector.

The next event will be in two years time, at the 2014 edition of Light+Building that will run from 30<sup>th</sup> March to 4<sup>th</sup> April.

Ufficio stampa – Francesca Gatti

Tel. 0432 1790747 – Fax 0432 1790533 – Cell. 347 9854644

francesca.gatti@reportagesrl.it

